

# BIG PHARMA'S INVISIBLE HANDS

**ISSP**  
INSTITUT DE RECHERCHE SUR LA SCIENCE,  
LA SOCIÉTÉ ET LA POLITIQUE PUBLIQUE  
INSTITUTE FOR SCIENCE, SOCIETY AND POLICY



**WELCOME REMARKS:**

**PROFESSOR MONICA GATINGER, DIRECTOR,  
ISSP, UNIVERSITY OF OTTAWA**

Monica Gattinger is Director of the Institute for Science, Society and Policy, Full Professor at the School of Political Studies and Chair of Positive Energy at the University of Ottawa. Professor Gattinger's research and engagement focus on the energy and arts/cultural policy sectors, exploring how to strengthen governance, public policy and regulation in the context of fast-paced innovation, technological change and markets, fundamental social and value change, and lower public trust in government, industry, science and expertise. Gattinger is a Fellow at the Canadian Global Affairs Institute and serves on the International Advisory Board of the DC-based think tank the Center for Policy on Emerging Technologies, the Advisory Council of the Nuclear Waste Management Organization and the Learning Council for Pollution Probe's Energy Exchange. She holds a Ph.D. in public policy from Carleton University.



**SESSION CHAIR AND MODERATOR:**

**KELLY BRONSON, ASSISTANT PROFESSOR, FACULTY OF SOCIAL SCIENCES  
(CORE MEMBER, ISSP, UNIVERSITY OF OTTAWA)**

Kelly Bronson is a Canada Research Chair (II) in Science and Society at University of Ottawa. She is a social scientist studying science-society tensions that erupt around controversial technologies (GMOs, fracking, big data) and their governance. Her research aims to bring community values into conversation with technical knowledge in the production of evidence-based decision-making. She has published her work in regional (*Journal of New Brunswick Studies*), national (*Canadian Journal of Communication*) and international journals (*Journal of Responsible Innovation*, *Big Data and Society*).



**KEYNOTE SPEAKER:**

**PROFESSOR SERGIO SISMONDO,  
PHILOSOPHY DEPARTMENT, QUEEN'S UNIVERSITY**

Sergio Sismondo teaches in the departments of Philosophy and Sociology at Queen's University, Canada. His current project, in, for example, his book *Ghost-Managed Medicine*, is on the political economy of pharmaceutical knowledge, looking at relations between research and marketing in areas from clinical trials through medical education. He is the author of *An Introduction to Science and Technology Studies* and a number of other general and philosophical works in Science and Technology Studies, and is editor of the journal *Social Studies of Science*.