

# Culture of Safety

Canadian  
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# Preamble

Remember, we wanted, and want it this way:

DIY  
Biology

- Lower cost of technology
- Easier design and use of technology
- Diffusion of technology
- Early STEM education

**Culture:** It used to take a village ...

... now it takes travel money, the Internet ...

... and it takes global, integrative,  
life-cycle thinking



# Elements of a culture of safety & how to get there

# Global, Integrative, Life Cycle Thinking

- It's not “us vs them”: CO-PRODUCTION
- Diffuse innovation system: LIFE CYCLE THINKING
  - My three lenses: (1) DESIGN, (2) MITIGATION, (3) ADAPTATION

# (1) CULTURE OF DESIGN



- Engagement (but get them to come, rather than finding them)
- Co-produce (and start with understanding the existing culture)
- Full breadth of values (what is “safety” anyway?)
- Long time spans (young people should be good at that)



## (2) CULTURE OF MITIGATION



- Culture = virtue + education?
- But: we cannot predict complex, chaotic systems
- Therefore: monitoring, benchmarks, rules, control, enforcement
  - aka regulation, self-regulation, soft-regulation, governance ...

## (3) CULTURE OF ADAPTATION



- Accept that we cannot control perfectly
- Plan and manage adaptively
- Start (for example with a “Rolodex” - it goes a long way)
- Use New Tools: big data, data mining, surveillance
  - Also for mitigation/enforcement (with thanks to Robert Carberry, RCC)



# DESIGN + MITIGATION + ADAPTATION = RESPONSIBLE INNOVATION



- An invitation
  - Check out “Responsible Innovation” - it’s gaining momentum
- Example: [www.RICAH.ca](http://www.RICAH.ca), a member of [VIRI](#)
- More info: [msaner@uottawa.ca](mailto:msaner@uottawa.ca)